



Rainier BAAMFest COME TOGETHER July 22nd, 2017 Sponsorship Opportunities

Rainier BAAMFest is the signature event for the Rainier Beach Merchants Association and has its deep roots in local cultural celebrations such as Art Walk Rainier Beach and Summer Fest which worked to activate “hot spots” in the community with powerful expressions of art and engaging activities for the whole family.

Supported by a citywide integrated marketing campaign and volunteer efforts we expect the event to attract over 8000 attendees from across the City of Seattle. Rainier BAAMFest is scheduled on Saturday, July 22nd, on the Rainier Beach Community Center Plaza at Rainier Avenue S. and S. Henderson Street.

Your participation in Rainier BAAMFest helps us activate the streets of Rainier Beach as a “Beautiful, Safe Place for All,” as laid out in the Neighborhood Plan, by engaging open spaces to connect community, walkability and a celebration of creativity through the arts. This event is supported by aggressive print, PR, and social media campaigns as well as coordinated community outreach efforts.

SPONSORSHIP LEVELS AND OPPORTUNITIES

Title Sponsor \$5000+

- BAAM level plus:
- Logo on ALL posters and signage.
- Recognition in radio and print and online (where space is available) advertising.

BAAM! Level \$3500 - \$4999

- Large “Thank you” sponsor banner, including logos for sponsors, in high-visibility festival location.
- Sponsor profile highlight on BAAMFest and Rainier Beach Merchants social media.
- Special recognition via public address announcements on site during the event.
- Sponsor profile highlight on website.
- Special thank you on eblast.

STAGE SPONSOR Level \$1500 – 3499

- Support an Artist benefits plus:
- 3 opportunities: Kids/Class Stage, Dance Stage, or Music Stage
- Logo/name on special event sandwich board at stages.

SUPPORT AN ARTIST Level \$500 – \$1499

- Bring it benefits plus:
- Logo on poster, website, and Stranger-supported communications efforts (where space allows).*
- Acknowledgement on eblast and press releases.

BRING IT Level \$250 - \$499

- Acknowledgement on Art BAAMFest/ Rainier Beach Merchants website.
- Shout out on BAAMFest and Rainier Beach Merchants social media.

- Thank you in program.
- Business ad or coupon offer (approx. 2"x3") to be included in an event guide insert to be distributed to an estimated 1200 individuals that attend the event.
- Access to VIP hospitality at the event.

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MEMBERS ONLY Starting at \$35**

- Exclusive advertising opportunity for RBMA members and sponsors.
- Business ad or coupon offer (approx. 2"x3") to be included in an event guide insert to be distributed to an estimated 3000 individuals that attend the event.
- Access to VIP hospitality tent.
- **\$35 ad fee must be received along with agreement and 2"x3" 300 dpi logo or ad copy by 6/20/2017.**

** New member businesses MUST commit to one-year RBMA membership dues at \$35 level or more to qualify for offer.

Application & Information

BUSINESS NAME _____

CONTACT PERSON _____

ADDRESS _____ CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

E-MAIL _____

SPONSORSHIP LEVEL

- \$5000 Title Sponsor
- \$3500 - \$4599 BAAM!
- \$1501 - \$3499 - STAGE SPONSOR
- \$500 - \$1499 - SUPPORT AN ARTIST
- \$250 - \$499 - BRING IT
- \$35 Ad Space on Insert – MEMBERS AND SPONSORS ONLY

Visa/Mastercard/Discover#: _____

Expiration date: _____ 3 Digit Code: _____

Signature _____ Amount Enclosed \$ _____

For more information contact:

For more information or to sign up, contact info@Rainierbeachsquare.com

Checks payable to **HomeSight/BAAMFest**, 3815 S. Othello Street, Suite 100 #188, Seattle, WA 98118

Additional contact Info@rainierbeachmerchants.com

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